



1 in 7

U.S. ADULTS HAVE
OSTEOARTHRITIS

Our Strategy to address the national burden of osteoarthritis



Education



Policy Action



Awareness



Public Health
Interventions



For people with osteoarthritis:

- [WalkWithArthritis.org](#): An easy-to-use online delivery system to promote participation in the Arthritis Foundation's evidence-based, self-directed Walk with Ease (WWE) program. Participants receive a free guidebook (with your support!), motivational emails, text messages, and tools to set goals and track progress. Organizations use the portal to provide WWE as a wellness program or benefit.
- [Camine con Gusto](#): A newly launched online delivery system to promote the Spanish language version of the WWE program to Hispanic adults with arthritis.
- [Online Resource Library](#): A comprehensive compilation of resources for anyone interested in OA.



For community organizations:

- [Arthritis-Appropriate, Evidence-Based Interventions \(AAEBIs\)](#): An expanded list of evidence-based physical activity and self-management programs recognized to benefit adults with arthritis.
- [Community Partners Library](#): Comprehensive tools and resources to assist organizations in identifying and implementing AAEBIs locally.



For healthcare providers and systems:

- [OACareTools.org](#): A free toolkit for primary care providers, healthcare employers and adults with OA, recently expanded with actionable tools and resources.
- [Spanish Version of OAAA Website](#): Includes culturally-responsive information on the causes, symptoms, and treatments of OA, and testimonials from Camine con Gusto participants.



For leaders and policymakers:

- [National Public Health Agenda for Osteoarthritis: 2020 Update](#): A catalyst for action in a variety of critical public and private sectors, developed in partnership with the Arthritis Foundation and Centers for Disease Control and Prevention.
- [Calls to Action](#): A series of sector-specific briefs to facilitate uptake of the National Public Health Agenda for OA.



For coaches, youth athletes, parents, and healthcare providers:

- [RemainInTheGame.org](#): An online toolkit to promote proper, safe, training during routine practices.
- [Remain In the Game mobile app](#): The FREE mobile app can be used to create a tailored sports warm up- online or on the field. Available on Apple and Android devices.

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\$5,000+

Webinar logo placement, newsletter profile, Invitation to annual meeting, name and logo placement

BRONZE

\$1,000+

Webinar logo placement, Invitation to annual meeting, name and logo placement

FRIENDS

Up to \$1,000
name or logo placement

Benefits of partnering with the OAAA:

OAAA Lunch & Learn webinars, featuring the leading experts on OA
1,200+ registrants annually

Two OAAA newsletters: StandUp2OA Biweekly Digest, Research Roundup
Reach of 4,700+ email subscribers

OA-related social media posts
20,000+ followers (Twitter, Facebook, Instagram, Threads, LinkedIn, Pinterest, Youtube, HealthUnlocked)

Leadership and networking opportunities
Examples include Steering Committee, Secondary Prevention task group, Weight Mgmt task group

Access to OAAA membership network
150+ member organizations worldwide