

OA Agenda: Action Briefs

Communication Toolbox

Organizations are encouraged to tailor the following newsletter article to share via e-newsletters, websites, community bulletin boards or print newsletters.

Newsletter Article

Newly Released ‘Action Briefs’ Help Leaders Promote Prevention, Early Detection and Management of Osteoarthritis

Developed by the Osteoarthritis Action Alliance, Arthritis Foundation, and Centers for Disease Control and Prevention

The Osteoarthritis Action Alliance (OAAA), partnering with the Centers for Disease Control and Prevention (CDC) and the Arthritis Foundation, issued [A National Public Health Agenda for Osteoarthritis](#) in 2020. The Agenda was developed by leading experts, and features 9 strategies to improve health and quality of life among millions of Americans with osteoarthritis (OA). To further facilitate uptake and implementation of these strategies, the OAAA, CDC, and Arthritis Foundation have now developed a companion series of practical and easily implemented “Action Briefs” for 7 sectors critical for effecting change:

- Health professionals
- Employers
- Insurers
- Community-based organizations
- Policy makers
- Healthcare system leaders
- Public health professionals

Each brief outlines important information about OA and relevant, compelling data to make the case for **Why OA Matters** to members of each sector. Most importantly, the briefs encourage leaders to **Act NOW!** by offering specific actions appropriate to each sector and links to vetted online tools, guidelines, videos, and other resources. These tools empower leaders to easily tailor offerings to meet their group’s specific health needs, and to improve equity in access and delivery by using telehealth, mobile technology, and other virtual or remote innovations. Learn more about each Action Brief at <https://oaaction.unc.edu/oa-agenda/>.

Short Blurb

Newly Released ‘Action Briefs’ Help Leaders Promote Prevention, Early Detection and Management of Osteoarthritis and other Chronic Conditions

[OA Action Alliance](#), [CDC](#), and the [Arthritis Foundation](#), have developed Action Briefs that make it easier for employers, insurers, healthcare systems, policy makers, and leaders in other organizations to take specific, practical actions to support their constituents with osteoarthritis. The briefs offer specific actions appropriate to each sector and links to vetted online tools, guidelines, videos, and other resources. Learn how you can take action using these briefs at <https://oaaction.unc.edu/oa-agenda/>.

Newsletter with a focus on comorbidities:

Newly Released ‘Action Briefs’ Help Leaders Promote Prevention, Early Detection, and Management of Osteoarthritis and other Chronic Conditions

Osteoarthritis is a serious chronic disease that affects 1 in 7 US adults and is even more common among people with other chronic conditions, such as heart disease, diabetes, and obesity. The Osteoarthritis Action Alliance (OAAA), the Centers for Disease Control and Prevention (CDC) and the Arthritis Foundation, have developed 7 action briefs for key sectors to further implement the strategies laid out in [A National Public Health Agenda for Osteoarthritis](#).

Although focused specifically on OA, these action briefs have wide-ranging applicability to other types of arthritis and chronic conditions. Taking steps to prevent and manage OA will have the added *multiplier effect* of improving the lives of adults with these other chronic diseases.

This means, for example, an employer at a major healthcare system can now more easily offer webinars for providers on the latest management options, education and brochures for patients, and workplace wellness programs for employees with OA. Or business leaders can create healthier work environments using arthritis-appropriate, evidence-based classes, counseling, cafeteria selections, or walking paths.

Go to <https://oaaction.unc.edu/oa-agenda/> to read all of the action briefs and to learn how you can take action now!