



## Our Strategy to address the national burden of osteoarthritis



Education



Policy Action



Awareness



Public Health  
Interventions



### For people with osteoarthritis:

- [WalkWithArthritis.org](#): An easy-to-use online portal to promote participation in the Arthritis Foundation's evidence-based, self-directed Walk with Ease (WWE) program. Participants receive a free guidebook (with your support!), motivational emails, and tools to set goals and track progress. Organizations use the portal to provide WWE as a wellness program or benefit.
- A newly launched *Camine con Gusto* participant portal to promote the Spanish language Walk With Ease for Hispanic adults with arthritis.
- [Online Resource Library](#): A comprehensive compilation of resources for anyone interested in OA.



### For community organizations:

- [Arthritis-Appropriate, Evidence-Based Interventions \(AAEBIs\)](#): An expanded list of evidence-based physical activity and self-management programs recognized to benefit adults with arthritis.
- [Community Partners Library](#): Comprehensive tools and resources to assist organizations in identifying and implementing AAEBIs locally.



### For healthcare providers and systems:

- [OACareTools.org](#): A free toolkit for primary care providers, healthcare employers and adults with OA, recently expanded with actionable tools and resources.
- [OA Tools for Pharmacists](#): A free continuing education self-study course.



### For leaders and policymakers:

- [National Public Health Agenda for Osteoarthritis: 2020 Update](#): A catalyst for action in a variety of critical public and private sectors, developed in partnership with the Arthritis Foundation and Centers for Disease Control and Prevention.
- [Calls to Action](#): A series of sector-specific briefs to facilitate uptake of the National Public Health Agenda for OA.



### For coaches, youth athletes, parents, and healthcare providers:

- [RemainInTheGame.org](#): An online toolkit to promote proper, safe, training during routine practices.
- [Remain In the Game mobile app](#): Currently in beta testing, the mobile app can be used to create a tailored sports warm up- online or on the field!

## SPONSORSHIP TIERS

### PLATINUM

\$25,000+

Roundtable Participation, 8 webinar logo placements, newsletter profile, Invitation to annual meeting, name and logo placement

### GOLD

\$15,000+

Roundtable Participation, 4 webinar logo placements, newsletter profile, Invitation to annual meeting, name and logo placement

### SILVER

\$5,000+

3 webinar logo placements, newsletter profile, Invitation to annual meeting, name and logo placement

### BRONZE

\$1,000+

2 webinar logo placements, Invitation to annual meeting, name and logo placement

### FRIENDS

Up to \$1,000

name or logo placement

## Benefits of partnering with the OAAA

Access to OAAA newsletters: StandUp2OA Digest, Monthly Member Spotlight, Research Roundup, Annual Newsletter

Access to OAAA membership network

OAAA Lunch & Learn webinars

OAAA Toolkits

Access to scientific journals and researchers

Opportunities to get involved in OA policy initiatives

OA-related social media posts that partners can share with their constituents

Networking opportunities

Leadership opportunities

YouTube webinar archives with variety of OA education opportunities